



PIPA PRIVACY NOTICE

THIS NOTICE DESCRIBES HOW WE USE AND PROTECT YOUR PERSONAL AND MEDICAL INFORMATION AT YOUNG SMILES AND HOW YOU CAN ACCESS THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

This notice of Privacy Practices describes how we may use and disclose your protected health information (PHI) to carry out treatment, payment or health care operations (TPO) and for other purposes that are permitted or required by law. It also describes your rights to access and control your protected health information. "Protected Health Information" is information about you, including demographic information, that may identify you and that relates to your past, present and future physical or mental health or condition and related health care services. We are required to provide this notice to you by The Personal Information Protection Act (PIPA) 2016 effective 1 January 2025.

Consent

By sharing your personal information, you consent to its use for the purposes listed below. You can withdraw your consent at any time, but this may impact our ability to provide certain services.

Uses and Disclosures of Protected Health Information

Your Protected Health Information may be used and disclosed by your dentist, our office staff and others outside of our office that are involved in your care and treatment for the purpose of providing oral health care services to you, to pay your health care bills, to support the operation of the dental practice and any other use required by law.

Treatment

We will use and disclose your Protected Health Information to provide, coordinate or manage your health care and any related services. This includes the coordination of your health care with a third party. For example, your Protected Health Information may be provided to a physician or specialist to whom you have been referred to ensure that the physician has the necessary information to diagnose or treat you.

Payment

Your Protected Health Information will be used, as needed, to obtain payment for your health care services. For example, providing information to insurance companies to assess your benefits.

Healthcare Operations

We may use or disclose, as needed, your health information to support the business activities of the dental practice. These activities include, but are not limited to, quality assessment activities, employee review activities, licensing, and conducting or arranging for other business activities. We may for example call you by name in the waiting room when your healthcare provider is ready to see you. We may use or disclose your protected health information, as necessary, to contact you to remind you of your appointment.

We will share your protected health information with third party "business associates" who perform various activities (for example, billing, transcription services) for any health plan. The business associates will also be required to protect your health information according to The Personal Information Protection Act 2016 (PIPA).

Protecting your information

We utilize robust technical and organizational measures to safeguard your data and unauthorized access, alteration or disclosure and retain your information only as long as necessary to meet the purpose outlined or as required by law.

Your rights

You have the right to access your personal information, request corrections to inaccurate or incomplete data, request deletion of your personal information (subject to legal obligations) and to withdraw consent for specific uses of your data.

Updates

We may update this Privacy Notice as our practices or legal requirements change. The most current version will always be available on our website.